

DUCARA INFO SOLUTIONS PVT. LTD.

Take our **Franchise** and give the **new direction** to your **Business**.



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INTRODUCTION

What is IT security?

Basically information security (sometimes shortened to InfoSec) is the practice of defending information from unauthorized access, use, disclosure, disruption, modification, perusal, inspection, recording or destruction. It is a general term that can be used regardless of the form the data may take (electronic, physical, etc...). **Computer security** (also known as **cybersecurity** or **IT security**) is **information security** as applied to **computers** and **computer networks**.

The field covers all the processes and mechanisms by which computer-based equipment, information and services are protected from unintended or unauthorized access, change or destruction. Computer security also includes protection from unplanned events and **natural disasters**.

Why IT Security?

Wherever you look, cyber crime is on the rise, ex-

- Wi-Fi Hacking,
- E-mail accounts Hacking,
- Mobile Phone Hacking,
- Website Hacking,
- Bluetooth Hacking,
- Online Bank Account Hacking.

But with the rise of these threats also comes opportunities, as new careers are opening up for people to protect us from hackers, cyber criminals, organized crime, and even terrorists.

“Every sector is going to need expertise in this field”.

ABOUT US

Ducara Info Solution Pvt. Ltd. is a IT company in the domain of **Information Security & Ethical Hacking**.

Ducara is the first accredited training Center of **EC-Council,US in UP**, here we are providing the International platform of **IT Security Training**. We are going to provide the training and consulting services to corporate industries as well as to the educational institutions in the field of Information Security. We are committed to offer best **Information Security (Training and Services)** to our Students, Partners and Corporate Industries with a high standard content, because we believe that high standards bring excellent output in long run, our standards is our strength, and we maintain this so that when we say **"We are Professional in it"** and we must really mean it. We are providing Franchise not only for **DUCARA** but for Training Partner of **EC-Council** with Ducara also.

We are providing an International Platform where Students and Professionals can make yourself a **Certified IT Security Professional**.

Certifications we offer: -

1. Entry Level Certifications-

- a. Wireless|5
- b. Network|5
- c. Certified Secure Computer User (C|SCU)

2. Professional Certifications-

- a. Certified Ethical Hacker (C|EH)
- b. Certified Hacking Forensic Investigator (C|HFI)
- c. EC-Council Certified Security Analyst (E|CSA)
- d. Licensed Penetration Tester (L|PT)
- e. EC-Council Certified Network Security Administrator (E|NSA)
- f. EC-Council Certified Secure Programmer (E|CSP)
- g. Certified Chief Information Security Officer(CCISO)
and all other certifications of EC-Council.

INDUSTRY AT A GLANCE

'India needs more than 5 lakh Ethical Hackers'

42 million Indians were hit by cyber crimes in the last 12 months with a total of **\$8 billion** recorded in direct financial losses too corporate world, India is the third most affected due to hackers. Unfortunately India has seen many government and defense websites being hacked in the recent times. Our country has traditionally defensive in terms of Information Security.

Corporate India has now identified the importance of Ethical Hackers and almost every security company has them as a strategy to perform ethical covert activities. According to latest estimation by **CERT- In, India is need of more than 5 Lakh Ethical Hackers.**

CAREER IN INFORMATION SECURITY & ETHICAL HACKING

Information security is vital in every company. New security measures are added on a regular basis. As a result the **demand for Security Professionals is high**. Companies need to ensure their security policies are up to par and communicated to the company. That is why the number of jobs has increased steadily. Job grown for this title is expected to reach **25% over the next five to ten years.**

The median salary for a security professional in India is around **\$85,000**. This salary average covers all business types, geographic areas, and experience levels. The average figure is about **25% higher** than the average of all job postings.



BUSINESS PROPOSAL

SUPPORT TO BUSINESS PARTNERS

BRAND SUPPORT

Advantage of marketing pool for cost effectiveness & Quality output.

Widest range of Educational Programs & Services.

Become a part of fastest growing recession free sector.

Risk free, Prestigious, Professional, Smart Business venture.

Ready-made business with complete Help-Line & Support system.

OPERATIONAL SUPPORT

Support of Professionals, team, faculty, training and support.

Complete course curriculum and complete study material.

Complete assistance in setting up operations.

Complementary prospectus, posters and other publicity material to login with.

BUSINESS MATERIAL WE ARE PROVIDING

ONE TIME

Product	Quantity
Flex	1
Canopy	1
Standy	1
Pamphlet	3,000
Information Brochure	100

LIFE TIME SERVICES DOCUMENTS

1. Receipt Book
2. Application Form
3. Enquiry Form

DOCUMENTS FOR BUSINESS GROWTH

1. Training Services
 - a. Seminar Proposals
 - b. Workshop Proposals
2. Consulting Services
 - a. Web Application Security Audit Proposal
 - b. Network Security Audit Proposal
 - c. Mobile Application Security Audit Proposal
 - d. Incidence Response
 - e. Secure Code Review

BUSINESS REQUIREMENT

PREMISES:	Existing infrastructure of 1500 sq. feet consisting of 1 lecture room, one computer lab, one reception and general area.
EQUIPMENTS:	PC with Internet/broadband connectivity, 40 chairs, 2 white boards, Office chairs & tables(as per requirement)
HUMAN RESOURCE:	Center Manager, Front Office Coordinator, 1 EC-Council Certified Trainer

Projections For

(B)TOTAL BUSINESS

Particulars	1 st YEAR			
	Avg. Fees	Avg. Monthly Students	Collection	Yearly Collection
<u>Entry Level Certifications:</u> <u>Including Ser. Tax.</u> 1. Wireless 5 2. Network 5 3. C SCU	Rs 12,000+12.36% =Rs 13,483	25	3,37,075	4,0,44,900
<u>Professional Certifications:</u> <u>Including Ser. Tax.</u> 1. C EH 2. C HFI 3. E CSA/L PT	Rs 40,000+12.36% =Rs 44,944	20	8,98,880	1,07,86,560
TOTAL	Rs 58427	45	RS 12,35,955	RS 1,48,31,460

(P)KIT PRICE				
Particulars		1 st YEAR		
COURSE LIST	Avg. Fees	Avg. Monthly Students	Collection	Yearly Collection
<u>Entry Level Certifications:</u>				
<u>Including Ser. Tax.</u>				
4. Wireless 5	Rs 8,000	25	RS 2,00,000	RS 24,00,000
5. Network 5				
6. C SCU				
<u>Professional Certifications:</u>				
<u>Including Ser. Tax.</u>				
4. C EH	Rs 25,000	20	RS 5,00,000	RS 60,00,000
5. C HFI				
6. E CSA/L PT				
TOTAL	Rs 33,000	45	RS 6,50,000	RS 84,00,000

(E) Projections For Expenditure

<u>(D) Running Overheads</u>	Avg. Monthly Exp.	Yearly Expenses
Salaries of Staff & Trainer (Counselor cum receptionist, center manager, Trainer, office boy)	50-60 thousand	7 lakh
Advertisement & Promotion	30-50 thousand	6 lakh
Other establishment Expenses	10-15 thousand	3 lakh
Total Running Expenses	1.5 lakh	16 lakh
C- Total Royalty	25% of income	
Income = (B - (P + E)) = (1,48,31,460 - (84,00,000 + 16,00,000)) =		RS 48,31,460